

Moerkapelle, The Netherlands, August 24, 2021

CORROSION USA launched to serve North American market

CORROSION has officially launched CORROSION USA to support the rapidly expanding wind sector in North America.

Led by [Harry L. Holtz III](#), who has been appointed in the newly established role of Director of CORROSION USA, the move underlines [CORROSION's](#) commitment to serve the wind sector in North America by providing highly sophisticated cathodic protection solutions for both traditional wind turbine monopiles and floating foundations.

“North America is a hugely important market for wind energy and is only set to continue growing,” said Bart Wessels, Chief Commercial Officer of CORROSION. “As a world leader in Impressed Current Cathodic Protection ([ICCP](#)) systems, we are proud that by strengthening our North American presence, we will be able to help many more companies become eco-friendly thanks to our truly sustainable solutions.”

Commenting on the appointment of Harry L. Holtz III, Bart Wessels said: “We’re very pleased to have Harry onboard as Director of our US operations. He has a wealth of experience – from engineering and manufacturing to new-market expansion – and knows our sector inside out. What’s more, his appointment underlines our global ambition to serve customers in the most important markets in the world.

“I’m delighted to have joined [CORROSION](#) at such an exciting time for both the company and for the wind sector”, said Harry L. Holtz III. “At a time of such rapid growth, the international renewable energy market has never been more important. I look forward to working with CORROSION’s Offshore Wind USA team to engage with leading industry players and outline the many benefits of CORROSION’s unique [ICCP](#) solutions”.

Notes to editors:

1. CORROSION is an internationally recognized leader in anti-corrosion and anti-fouling solutions, and has been in operation since 1993.
2. In 2007, CORROSION was the first company in the world to utilize Impressed Current Cathodic Protection (ICCP) technology to protect turbine foundations. It continues to be the market leader, helping to protect over 2,400 wind turbines and 12 substations worldwide that help supply green electricity to millions of households.
3. CORROSION's ICCP solutions support greener energy. Over the 25-year lifetime of a wind farm consisting of 80 turbine foundations, around 1,500,000 kg of metals and heavy metals are discharged into the marine environment using galvanic anodes, the traditional method of providing cathodic protection. Using ICCP technology, the amount discharged is approximately 1.5 million times lower, amounting to only 1kg of metals and heavy metals over the same time period.
4. CORROSION's Offshore Wind USA team consists of: Bart Wessels, Chief Commercial Officer; Harry L. Holtz III, Director CORROSION USA; Niels Ros, Manager Offshore Wind; and Joop de Leeuw, Senior Sales Manager and Technical Engineer.

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